



## **Airtel Africa plc**

(‘Airtel Africa’, or the ‘Group’)

### **Airtel Africa Appoints Carl Cruz as Managing Director and Chief Executive Officer of Airtel Nigeria**

**Lagos, 4 May 2023:** Airtel Africa, a leading provider of telecommunications and mobile money services, with a presence in 14 countries across Africa, has announced the appointment of Carl Cruz as managing director and chief executive officer of Airtel Networks Limited (Nigeria).

The appointment, which takes effect from 5 May 2023, will also see Mr. Cruz join the Executive Committee as the regional operating director reporting to the Group chief executive officer, Mr. Olusegun Ogunsanya as well as the Board of Airtel Networks Limited (Nigeria).

Mr. Cruz has over 31 years of business and corporate experience from multiple geographies across Africa and Asia. In his most recent position, Mr. Cruz served as the chief executive officer and managing director of Unilever in West Africa, with responsibility and oversight of three listed operating companies, including Nigeria, Ghana and Francophone Africa. He was a board member in the role of Executive Director in Unilever Nigeria Plc and a non-executive director on the Board of Unilever Ghana representing Unilever as a shareholder.

Prior to this, Mr. Cruz was Chairman and Managing Director of Unilever Sri Lanka, in addition to occupying leadership roles in Unilever Philippines and Hindustan Unilever India. Throughout his career, Mr. Cruz has managed strategic and directional responsibility in sales, distribution, customer and brand development, trade development and commercial engagement.

He holds a bachelor’s degree in marketing management from the University of De La Salle, Philippines.

Speaking on Mr. Cruz’s appointment, Group CEO, Olusegun Ogunsanya said, “Mr. Cruz brings to Airtel Africa a wealth of business experience, exceptional track record and strong values. He has a solid record of accomplishment as a strategic and transformational business leader who thrives on problem solving and building strong teams to deliver business growth. We look forward to working with him to steer our largest region and to deliver on our corporate purpose of transforming lives.”

Mr. Cruz takes over from Mr. C Surendran.

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#### **Enquiries**

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#### **About Airtel Africa**

Airtel Africa is a leading provider of telecommunications and mobile money services, with a presence in 14 countries in Africa, primarily in East Africa and Central and West Africa.

Airtel Africa offers an integrated suite of telecommunications solutions to its subscribers, including mobile voice and data services as well as mobile money services both nationally and internationally.

The Group aims to continue providing a simple and intuitive customer experience through streamlined customer journeys.

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