



Airtel Money Zambia has launched the Airtel Money #InsuranceHub, a one-stop digital insurance marketplace designed to make insurance more accessible, affordable, and inclusive. The platform brings together some of the most respected and trusted Insurance Companies to offer Motor, Health & Life, Travel, Home, and Property insurance, all accessible on the Airtel Money USSD and MyAirtel App with instant policy issuance.

Speaking at the launch, Airtel Money Country Director Mr. Andrew Chuma said that the platform is about “access, protection, dignity, and peace of mind,” noting price points designed for everyday Zambians (Life insurance from K20, Travel from K5, and instant motor insurance cover notes). He emphasized that financial inclusion is not complete without financial protection because when families are protected they are resilient.

PIA Registrar and CEO Ms Namakau Ntini represented by Mr. Stanslous Bowa, emphasized the importance of digital platforms in widening access while maintaining regulatory compliance, consumer protection, and trust. The Authority welcomes this innovation as a positive development for the Insurance sector. At the same event, AIZ Executive Director Dr. Mwashika applauded Airtel and Insurance companies for the collaboration.

The initiative, supported by Inshuwa Technologies, Inclusivity Solutions and MBA, reinforces Airtel Money’s commitment to building a holistic digital financial ecosystem while supporting national financial inclusion goals.

Customers can access the hub via or by Dialing *115# → Option 7 → Option 2.

Tag :

IAZ

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Inclusivity Solutions

PIA

ZSIC

NICO

Hollard Life Zambia
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General Alliance Insurance Zambia
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Professional Insurance
Klaption Insurance
Indigo Insurance



IMG (6)



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