



## World Children’s Day 2025 — “My Day, My Rights: From: From Promises to Action” Airtel Africa Foundation | UNICEF | Ministry of Education

Yesterday, our Airtel Head Office was taken over in the best way possible — by 30 brilliant, loud, curious and unstoppable children from three schools, who joined us for a fun-filled AMAZING RACE–themed celebration of World Children’s Day.

From clue-hunting and problem-solving to teamwork challenges and digital learning games, the children raced through stations designed to highlight their rights, their voices and their dreams. And true to the theme, they reminded us that children’s rights must move beyond promises — they must translate into real action.

This wasn’t just about games.  
It was about inclusion.  
It was about celebrating the power and potential of every Zambian child.

Airtel Africa Foundation was honoured to partner with UNICEF and the Ministry of Education in creating a day where children could explore, learn, compete, and be heard. Their energy filled our offices and their confidence reminded us why we invest in digital learning, school connectivity, and youth empowerment: because every child deserves opportunity.

To the children who raced through our headquarters today — thank you for inspiring us. Your voices matter. Your ideas matter. And we will continue working to ensure your rights are protected and your future is bright.

